

Louisville MSD Growing Small Local Businesses



For more than 35 years, part of MSD's ongoing mission has been to bolster supplier diversity and inclusion of diverse businesses to work with MSD. On July 1, 2021, MSD reaffirms our continued commitment to stimulating economic development, community wealth building and promoting equal opportunity for small businesses in Jefferson and Oldham Counties, Ky., by proudly launching a new *Small Local Business Enterprise Program* (SBE Program). Objectives of the new SBE Program are to:

- Establish race- and gender-neutral initiatives for small local businesses
- Increase opportunities for small local businesses to work with MSD
- Develop new capacity and resources to compete for prime MSD contracts
- Increase competition in the contracting community
- Diversify the companies doing business with MSD

The SBE Program proceeds MSD's Disparity Study conducted by Mason Tillman Associates, Ltd. that reviewed the level of engagement among small minority- and woman-owned business enterprises (M/WBEs) and non-M/WBEs on MSD contracts, and assessed MSD procurement policies that govern contract awards. The program is designed to help elevate and grow small businesses by increasing opportunities and providing additional resources to compete for prime MSD contracts.

Businesses meeting the following criteria are eligible to participate in the new SBE Program:

- Independent and continuing for-profit business enterprises performing a commercially useful function
- Must have a Significant Local Business Presence within MSD service areas

- In operation for a minimum of one year prior to applying for SBE Program registration, with a minimum of one year of gross revenues
- Annual gross revenue shall not exceed an average of \$5 million over a three-year period

Projects range from \$30,000 to \$149,999.99, and contract awards are based on the lowest, responsive, responsible bid. Additional criteria details are available in the MSD SBE Program Manual.

Small businesses form the backbone of our communities, and our communities are better served when our small businesses thrive. MSD remains steadfast in its commitment to creating equal opportunities for growth among our small business partners and will continue striving toward service excellence.

For more information, contact the MSD Supplier Diversity Department
at SupplierDiversity@LouisvilleMSD.org